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ICONICS, Inc. Recognized as 2012 Microsoft Sustainability Partner of the Year

ICONICS, Inc. proudly announced it has won the 2012 Microsoft Sustainability Partner of the Year Award. The company was honored among a global field of top Microsoft partners for demonstrating excellence in innovation and implementation of customer solutions based on Microsoft technology.

“ICONICS is extremely pleased and honored to have been selected for this prestigious global award from Microsoft recognizing innovation and success at providing software solutions that help customers reduce consumption and environmental impact,” said Russ Agrusa, President and CEO of ICONICS. Our Energy and Facility AnalytiX™ solutions reinforce the strength of our relationship with Microsoft, as well as our commitment to providing our customers and partners with cutting edge energy and sustainability solutions.”

Awards were presented in multiple categories, with winners chosen from a set of nearly 3,000 entrants worldwide. ICONICS, Inc. was recognized for providing outstanding solutions and services in Sustainability.

The Sustainability Partner of the Year Award recognizes the partner who delivered software and technology innovations built on the Microsoft platform that helped people and organizations around the world reduce their impact on the environment.

“For its commitment to helping customers increase the energy-efficiency of their operations, ICONICS, Inc. is recognized by Microsoft as the 2012 Sustainability Partner of the Year,” said Rob Bernard, chief environmental strategist for Microsoft. “By using the Microsoft technology platform to harness the power of real-time data from manufacturing and facility operations, ICONICS has achieved outstanding results in driving customer sustainability efforts and reducing energy costs across multiple industries.”

The Microsoft Partner Awards recognize Microsoft partners who have developed and delivered exceptional Microsoft-based solutions throughout the past year.

ICONICS is a leading independent software supplier and Microsoft Gold Certified Partner of award-winning, HMI/SCADA, energy management, manufacturing intelligence, MES and building automation solutions, with over 250,000 installations in over 60 countries worldwide. ICONICS software is recommended for automating, monitoring and optimizing a customer’s most critical assets and processes and has been selected by over 70% of Fortune 500 companies.

Energy AnalytiX™ is an energy management and sustainability solution that enhances the users understanding of their KPI’s and goals related to budget, energy and carbon emissions. Rich visualization dashboards are delivered to any user, anywhere and at any time, via desktop, web browser, or smart phone utilizing Microsoft Silverlight or Microsoft SharePoint 2010.

Facility AnalytiX™ is a predictive equipment diagnostic solution that uses an advanced Fault

Detection and Diagnostics technology. It incorporates algorithms which weigh the probability of faults and advice management, operators and maintenance personnel of actions to prevent equipment failure or excessive use of energy.

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Desigo V5: Innovations from Siemens increase building efficiency

The Siemens Building Technologies Division has introduced version 5 of its Desigo building automation system. Its innovative products such as Total Room Automation as well as efficiency features, like RoomOptiControl and Eco Monitoring, give building operators and users an active role in energy management, leading to permanent reductions in energy and maintenance costs. A state-of-the-art building automation system is always optimized for energy-efficient operation. However, these optimized settings may start to drift over time. One of the underlying causes is often a lack of transparency for users who simply don't know how the setpoint changes they make can impact energy consumption. This is particularly true for air-conditioned rooms which are also equipped with lighting and sun protection controls. The new version of Desigo keeps room users and building operators apprised of the building's efficiency status. Feedback to users is given using the innovative Green Leaf display, adapted to the expertise and control options of each user group. The system makes it possible to change settings if needed to restore optimal energy efficiency. A study by Technische Universität München (TUM) indicates that by actively involving operators and users in the energy management of a building, energy consumption can be reduced by up to 25% without affecting comfort.

Total Room Automation offers energy savings without reducing comfort

The open, programmable room automation range Desigo Total Room Automation (TRA) is a holistic solution encompassing the HVAC, lighting and shading disciplines. Desigo TRA uses an innovative efficiency feature called RoomOptiControl. It automatically detects unnecessary energy consumption in the room and notifies users by changing the color of the Green Leaf icon on the QMX3 room control unit: If room operations are energy efficient, this icon is green. If settings made by a room user lead to unnecessary energy consumption, the icon turns red. To reset room control to energy efficient operation, the user simply presses the display and the Green Leaf icon returns to green.

Using BACnet/IP, PXC3 room automation stations—also part of the TRA package—are integrated seamlessly into the PX automation level with its primary systems (heating generators, HVAC main units and cooling generators). The primary systems are controlled directly through the demand signals from the rooms. This means that the primary systems are only turned on if needed and their operation is adjusted so it meets the room requirements without exceeding them. One room automation station can cover multiple rooms. TRA offers complete integration of KNX, DALI and EnOcean devices; existing or new sensors and actuators from Siemens can be incorporated as well.

Eco Monitoring to reduce energy consumption and wear

Eco Monitoring is another innovative efficiency feature of Desigo. It monitors ongoing operations of HVAC systems based on energy-related quality condition indicators such as readings from temperature, humidity and pressure sensors, runtime, switching behavior and operational performance of the systems. Should deviations from the target state, inefficient operations or increased energy consumption occur, the building operator is notified via the Green Leaf display on the Desigo Insight management station. Current and future international standards (such as

EN 15323:2007) require such a feature in order to optimize building operations over the long term.

Desigo Eco Monitoring not only helps optimize energy consumption, it also reduces wear. Thanks to its dynamic behavior and timely reporting, the Eco Monitoring feature recognizes unfavorable system operations early on, allowing operators to intervene immediately before any negative impact occurs. If desired, operators can choose to be notified of unusual events via text messaging (SMS), fax or e-mail.

Expanded networking of the automation level

Starting with version 5, Desigo also offers expanded end-to-end networking of the automation level. Enhanced support for communications standards ensures efficient system integration. The PXC series of compact automation stations has a higher number of universal inputs/outputs, which makes them much more flexible. To protect existing investments, different device generations, such as PTM and TX I/O modules and RXC room controllers, can be used in parallel on the same PX automation station.